

The Bingara Advocate

Phone (02) 6724 1127

Established 1934

Fax: (02) 6724 1497

34 Maitland Street Bingara

ABN 52 159 303 040

PO Box 15, Bingara, 2404

Circulation: 900

Publication Day: Wednesday

Number of columns: 5

Column Width: 1:49mm 2:103mm 3: 151mm 4: 210mm 4:263mm

Column Depth: 38cm. Any advertisement over 35 cm in depth will be floated and charged at 39cm. A 35cm by 5 column advertisement will be charged as a FULL PAGE.

Cover Price: \$1.20

(including GST)

ADVERTISING RATES including GST

Casual Rate: \$4.35 per column centimetre: minimum including GST.

Contract Rates: (C) 400cm in 12 months: \$3.25 per cm (\$2.95)

(Ex EST prices in brackets) (B) 1000 cm: \$2.35 per cm (\$2.14)

(A) 2000cm: \$1.75 per cm (\$1.59)

Classified: \$4.35 per column cm: minimum charge \$8.90 or \$13.00 if an account is to be sent.

Run-on: 12 words \$ 8.90, plus \$1.70 for every four(4) words or part thereof thereafter.

Colour: Full colour: cm rate plus \$198.00 (180.00).

(If other colour advertising booked, price negotiated down)

Spot: \$165.00 (150.00)

Inserts: Accepted, \$11.00 per hundred.

Material Preferred: PDF file

Trades and Services Directory: Appears first and third Wednesday of each month. \$46.00 for three months (six advertisements) paid in advance.

Method of Dispatch: E-mail Preferred, Post or Fax.

Copy Deadlines: Display, Monday, 11am

Casual, Monday, 5pm

Rates effective 1 July, 2011

All prices include GST

email address: advertising@bingaraadvocate.com.au